

# Inside Lane

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## Is your company participating in the Commuter Challenge?

**It's not too late to get involved!**

There's still time for your company to get involved with the Commuter Challenge, the annual campaign that promotes smart commute options. This year's Challenge goes through June 30.

**It's easy to take the Challenge!** Sign up at [MyCommuterChallenge.org](http://MyCommuterChallenge.org) and pledge to take the bus or train, bicycle, carpool, walk, telework or vanpool instead of driving alone. Those who sign up for the Commuter Challenge are entered into a prize drawing.

**It's easy to get involved!** Host a Commuter Fair, [post information](#) and displays about the Commuter Challenge at your work location, create in-house events and more.

Those who want to extend the challenge can track their trips online to become eligible to win even more prizes. Track your trips [here!](#)



**NEW!** This year, we've taken the Commuter Challenge to Twitter. Anyone who signs up for the Challenge can tweet about it for another chance to win prizes. Follow [@MetroTransitMN](https://twitter.com/MetroTransitMN) on

Twitter now or get [more details](#) about our Twitter contest.

Need more details about the Commuter Challenge?  
Contact your [employer outreach specialist](#) today.

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## Get ready for Twin Cities Bike Walk Week

Here's an easy way to encourage your employees to travel to work by bike or on foot. [Bike Walk Week Twin Cities](#) takes place from June 2-10.

Bike Walk Week provides a great opportunity to kick off summer by trying bicycling and walking to work, to school, for errands or fun. Last year nearly 10,000 people participated in the annual event, taking a trip or two by bike or on foot instead of driving.

Sign up for Bike Walk Week when you take the [Commuter Challenge](#).

Bike Walk Week is packed with activities. The highlight of the week is Bike Walk to Work Day, Thursday, June 7, featuring celebrations in downtown St. Paul, downtown Minneapolis, Anoka County and Bloomington. Other events include Greenway Glow, Women's Wednesday, Northeast rides, an Open Streets celebration and a Bike to the St. Paul Saints game.

Get a list of Bike Walk Week events [here](#).

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## Commute smarter and save big \$!

If your co-workers have made the switch from driving alone to taking buses or trains more often, they're on their way to saving big!

According to the American Public Transportation Association, Twin Cities residents in April who rode transit instead of driving alone could save up to \$10,627 a year and up to \$886 a month.

Once a month, APTA releases a "Transit Savings Report" that shows how much a person can save on a monthly and yearly basis by taking transit. The savings are based on the cost of commuting by transit compared to the cost of owning and driving a

vehicle.

Where did the Twin Cities rank in April among the top 20 cities with the highest transit ridership? Get details [here](#).

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